



## DEVELOPMENT AND REAL ESTATE ECONOMICS

### WHO WE ARE

We are a Texas economic development and real estate firm. Founded by Dr. Daniel Oney, former City of Dallas research manager and Senior Economist for the Virginia General Assembly, we bring over 20 years of applied market analysis, financial and economic development experience. We help you evaluate a site or entire community and position it for success.

### WHY WE DO IT

Axianomics means “the law of value”. We want to help you make more confident planning and real estate investment decisions. We are motivated to help clients release untapped value in their projects and maximize the return on operating, capital and economic development spending.

### HOW WE DO IT

Successful development meets the demands of the market, the site, and the community. We address these by:

- Defining trade areas and confirming the economic potential of the submarket and regional economy
- Understanding how site accessibility, infrastructure and construction costs effect project viability
- Aligning implementation with local community plans, visions and impact expectations

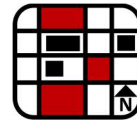
### SERVICES

#### Market Analysis



Trade area and market potential

#### GIS



Mapping and spatial analysis

#### Impact Studies



Fiscal and economic impact

#### Finance



Proforma and return on investment

#### Implementation



Planning and funding tactics to ensure success

**Direct Analysis + Clear Options = Confident Choices**

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