



## FIRM OVERVIEW

### WHO WE ARE

We are a local economics and public finance firm. Founded by Dr. Daniel Oney, former City of Dallas research manager and Senior Economist with the Virginia General Assembly, we bring over 20 years of applied budget, planning and economic development experience. Our work leads to clear, realistic options that honor your values and achieve your goals.

### WHY WE DO IT

Axianomics means “the law of value”. We want to help local leaders make more confident fiscal and economic choices. We are motivated to help cities release untapped value in their community and maximize the return on operating, capital and economic development spending.

### HOW WE DO IT

Local prosperity depends on both a healthy economy and sustainable city finances. We integrate the two in our work by:

- Assessing community economic trends alongside city operations and capital spending
- Evaluating project impacts from market and city standpoint to discover gaps and savings
- Recommending options that are tied to funding plans and performance tracking

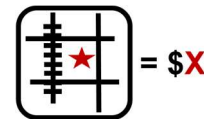
### SERVICES

#### Economic & Market Analysis



Analysis to evaluate and differentiate projects

#### Impact Analysis



Project ROI and forecasts of operating and capital needs

#### Strategy & Implementation



Tactics to reach goals at the lowest cost

#### Forecasting



Realistic scenarios that manage risk and maximize flexibility