



FIRM BIOS

Daniel Oney, Principal

Daniel Oney has 23 years of experience in applied economics and policy analysis, specializing in launching new economic and financial systems, strategic plans and business and community development programs. After earning a BA in Economics from Austin College, he earned a Master's in Public Policy and a PhD in Political Economy from UT, Dallas. He wrote his dissertation on using cost-benefit analysis to make better government policies. Daniel has always been interested in economic growth and development, demographics and the link between good public policy and a thriving economy. His broad work experience with state and city governments has fostered a keen desire to help leaders in local communities improve their government fiscal health and support more diverse and sustainable local economies for their constituents.

Daniel's applied economic work has been in building fiscal and economic impact models to evaluate the return on investment from capital projects and economic development. He has developed many budget, revenue and demographic forecasting models for state and local governments.

Daniel's role at Axianomics is setting the strategic course for the practice, economic research and model building and marketing.

He started his career at Collin College as a research analyst. His responsibilities included sample-survey research design, statistical analysis of data and qualitative research methods, and teaching principles of microeconomics and macroeconomics.

In 1999, Daniel took a position as Senior Economist/Fiscal Analyst for the Virginia General Assembly. He created the state's fiscal impact methodology to evaluate new legislation, and provided oversight of executive branch spending and revenue forecasts. Daniel also developed a spreadsheet model to evaluate state revenue and tax burden for all cities and counties in Virginia.

In 2004, Daniel moved back to Texas to found and manage a six-member economic research team at The City of Dallas. This team provides strategic and day-to-day economic, statistic and demographic support to Dallas City Management, Mayor and Council. Studies ranged from econometric analysis of real estate markets to qualitative research on emerging industries. Daniel developed sales and property tax and budget category forecasts to support the City budget process. He also designed an integrated fiscal and economic impact model to evaluate policies and development projects.

In 2012, Daniel cofounded the Dallas Business Resource and Information Network (Dallas B.R.A.I.N.), a new entrepreneurship ecosystem building program at the City. He created client intake, assessment and referral processes, and developed community engagement programs. He organized partner and

business workshops, events and counseling sessions. He also championed the design of a new small business center which is located in the main library in downtown Dallas.

Since 2005, Daniel has been on various advisory boards, the Community Financial Stability Initiative for the United Way of Metropolitan Dallas. He is also a past member of the Dallas Women's Foundation research advisory committee.

Lisa Oney, Principal

Lisa has a BA in theater and additional graduate course work in policy and data analysis from UT, Dallas. She has always worked with numbers and served in operational roles for a range of companies from the startup stage to established corporations. She has 11 years' experience in accounting, personnel, customer service and office administration.

Lisa's strengths include customer service and the desire to understand issues which are important to the client she is helping. She has a rare ability to make clients feel comfortable and cared about. Her flexibility and communications skills help define her role at Axianomics. Lisa is responsible for data development, quality control, and client support.

Being married to Daniel for 20 years has also given her an appreciation for economic development, and the desire to be involved in an enterprise which strives to help cities do a better job for the people who live and work in them.